

brands **and** emotions

You would like to work in an innovative and familiar agency in Munich? Are you top-notch when it comes to sports, entertainment and sponsoring? Are you also enjoy dealing with people? A friendly and collegial working relationship is important to you? Do you like to take the initiative, show commitment and enthusiasm for challenges and are you interested in providing strategic advice to clients of the highest quality? So, what are you waiting for? Get in touch with us NOW!

We are seeking a forward-thinking

Social Strategist – based in Munich, fluent in English, spoken and written.

You create and guide social media programs for our new international client coming from the music business. You think big picture and are passionate about building emotionally meaningful brand experiences. Your day-to-day work will leverage findings from the insights team to develop omni-channel social media strategies as well as collaborate with various departments to ensure that the agency remains true to the strategic vision and voice across channels.

RESPONSIBILITIES

- Research and understand client's offerings and brand voice
- Proficiency on social channel roles including high level channel and communications planning.
- Conduct market and competitive landscape audits
- Communicate clearly with internal teams on project objectives and deliverables
- Collaborate with internal teams to define and develop content vision and strategy
- Analyze content opportunities and recommend strategies, interactions or approaches
- Assist in the management of client expectations throughout project lifecycle to ensure consistency and quality in content deliverables
- Execute multiple projects and ensure content tasks are completed in a timely manner
- Receive internal and client feedback, evaluate and recommend refinements and help resolve issue

REQUIREMENTS

- 4+ years' experience at an agency providing strategic brand and business guidance to global clients
- Expertise at building functional digital ecosystems to deliver on client goals
- Experience translating client objectives into measurable KPIs
- Great storytelling/presenter skills and comfort pitching/winning business from new and existing clients
- The ability to steer an existing strategy towards ever-shifting goals
- The charm to build relationships (internally and with clients)
- Commitment to excellence — working nonstandard hours when necessary, anticipating issues and communicating with diplomacy, identifying emerging platforms and trends to drive innovation
- Proficiency in MS Office and Keynote for Mac

WHO WE ARE

brands and emotions is an internationally operated, owner-run communications agency, specialized in a wide area of expertise within the communication and emotions brand boosting field.

Our range of services includes the creation, coordination, and implementation of the entire value chain of emotional brand communication. We think in an instrument independent, innovative, and holistic way and stand for qualitative, target group-oriented implementation of complex communication projects. First-class, national, and international!

ARE YOU READY FOR FIRST-CLASS PERFORMANCE?

Then send us your application documents via e-mail (.pdf) to:

brands and emotions GmbH
Personalabteilung
Balanstr. 73 | Haus 9
81541 München

Email: hr@brandsandemotions.com

If you have any questions, please contact: a.fleischmann@brandsandemotions.com (Tel.: +49 89 411143254)

WE ARE EXCITED TO GET TO KNOW YOU!